

EXPERIENCE THE LEADING APPAREL DECORATOR OF THE MIDWEST

TARGET™

—DECORATED APPAREL—

"Custom Looks, Endless Possibilities"



2025 PRICE GUIDE

ASI **PPAI** **SAGE** Member™

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ASI 90549 / PPAI 156880 / SAGE 60840

WHO IS TARGET DECORATED APPAREL?

Born in Chicago in 1987, Target Decorated Apparel has evolved into a nationally recognized apparel decorator meeting and exceeding our customer's expectations. We offer proprietary decorating techniques that allow us to decorate like nobody else in the industry. Our services include screen-printed and embroidered apparel and accessories as well as full service packaging and fulfillment services.

Our philosophy is providing a superior client service experience through the highest quality decoration at the best price. This philosophy leads us today and guides us into tomorrow.

Our mission isn't just to provide the best-in-class finished products. Rather, we want the entire experience to be one that you remember. Target Decorated Apparel has the best customer service team in the industry, and we are focused on one thing—taking great care of you, our customer. That means you will receive superior service every time you work with us. Whether you know exactly what you want before contacting us, or need help and guidance to choose the perfect service and garment, we've got you covered. Our friendly and experienced team will help you every step of the way.

Are you ready to get started? We can't wait to talk to you about your apparel decorating goals. Our team is here to answer any questions you have. Give us a call or reach out through our online form now!



*PRICES ARE SUBJECT TO CHANGE WITHOUT NOTICE

SPOT COLOR

SCREEN PRINT

Our Spot Color printing provides you and your clients a clean, simple and cost effective way to print high quality, impactful designs on garments, bags and various merchandise.

PIECES	COLOR									
	1	2	3	4	5	6	7	8	9	10
24	\$ 2.60	\$ 4.79	\$ 6.49	\$ 8.51	\$ 9.70	\$ 11.45	\$ 13.26	\$ 15.09	\$ 16.92	\$ 18.70
48	\$ 1.56	\$ 2.56	\$ 3.67	\$ 4.51	\$ 5.58	\$ 6.59	\$ 7.61	\$ 8.56	\$ 9.57	\$ 10.59
96	\$ 1.19	\$ 2.06	\$ 2.97	\$ 3.81	\$ 4.67	\$ 5.48	\$ 6.31	\$ 7.10	\$ 7.92	\$ 8.74
144	\$ 1.09	\$ 1.50	\$ 1.95	\$ 2.37	\$ 2.78	\$ 3.20	\$ 3.76	\$ 4.01	\$ 4.42	\$ 4.85
216	\$ 0.99	\$ 1.32	\$ 1.67	\$ 2.03	\$ 2.37	\$ 2.72	\$ 3.15	\$ 3.39	\$ 3.73	\$ 4.13
288	\$ 0.82	\$ 1.15	\$ 1.505	\$ 1.85	\$ 2.21	\$ 2.56	\$ 2.91	\$ 3.24	\$ 3.59	\$ 3.92
432	\$ 0.79	\$ 1.09	\$ 1.39	\$ 1.68	\$ 1.97	\$ 2.28	\$ 2.58	\$ 2.87	\$ 3.16	\$ 3.46
504	\$ 0.69	\$ 0.86	\$ 1.06	\$ 1.22	\$ 1.40	\$ 1.59	\$ 1.75	\$ 1.92	\$ 2.07	\$ 2.26
792	\$ 0.66	\$ 0.78	\$ 0.91	\$ 1.05	\$ 1.16	\$ 1.30	\$ 1.42	\$ 1.51	\$ 1.67	\$ 1.79
1000	\$ 0.60	\$ 0.71	\$ 0.81	\$ 0.89	\$ 1.01	\$ 1.10	\$ 1.18	\$ 1.30	\$ 1.40	\$ 1.52

JUMBO PRINTS	\$ 0.25
SLEEVE PRINTS	\$ 0.20
LEG PRINT	\$ 0.25
POCKET PRINTS	\$ 0.15
UNDERBASE	ADDITIONAL COLOR
CPSIA LABEL	\$ 0.15
PRE PRODUCTION SAMPLE	\$ 40.00 / COLOR
PERFORMANCE FABRIC	2 ADDITIONAL COLORS
COLOR CHANGE	\$ 20.00/COLOR/LOCATION
PHOTO PROOF	\$ 60.00 / PER PRINT LOCATION
SPOILAGE	2% PER DESIGN LOCATION
UNPACK / REPACK	\$ 0.15
UNBAGGING INDIVIDUAL GARMENTS	\$ 0.15



HI RES - FULL COLOR PROCESS

SCREEN PRINT

HiRes AccuColor is our proprietary 4-Color Process that blows away the competition's simulated or standard 4-Color Process screen printing. Printed at 120 lpi vs. the competition's 50 lpi, there are no better 4-Color Process prints in the market today, and we have the awards to prove it!

PIECES	WHITES	COLORS
48	\$11.58	\$12.47
72	\$ 7.74	\$9.88
96	\$ 6.46	\$ 8.36
144	\$ 4.41	\$ 5.74
250	\$ 3.64	\$ 4.19
500	\$ 2.36	\$ 2.90
750	\$ 1.85	\$ 2.12
1000	\$ 1.59	\$ 1.86

JUMBO PRINTS	\$ 0.55
SLEEVE PRINTS	\$ 0.20
LEG PRINT	\$ 0.25
POCKET PRINTS	\$ 0.15
CPSIA LABEL	\$ 0.15
PRE PRODUCTION SAMPLE	\$350.00
PHOTO PROOF	\$60.00 / PER PRINT LOCATION
SPOILAGE	2% PER DESIGN LOCATION
UNPACK / REPACK	\$ 0.15
UNBAGGING INDIVIDUAL GARMENTS	\$ 0.15



EMBROIDERY

We are positioned to be your preferred resource for all of your embroidery needs. State of the art Tajima embroidery equipment combined with our talented embroidery team allow us to assist you with just about any project – large or small. Full service digitizing, sewing and finishing services allow our team to execute even the most complex jobs.

STITCH COUNT	COLOR									
	1-3	4-11	12-23	24	48	96	144	250	500	1000
4,000	\$13.44	\$ 7.77	\$ 5.61	\$ 3.46	\$ 3.12	\$ 2.33	\$ 2.19	\$ 2.08	\$ 1.88	\$ 1.75
5,000	\$13.84	\$ 8.61	\$ 6.26	\$ 3.90	\$ 3.51	\$ 2.69	\$ 2.54	\$ 2.41	\$ 2.03	\$ 1.89
6,000	\$14.31	\$ 9.58	\$ 6.97	\$ 4.34	\$ 3.90	\$ 3.03	\$ 2.88	\$ 2.74	\$ 2.31	\$ 2.14
7,000	\$15.17	\$10.64	\$ 7.74	\$ 4.84	\$ 4.31	\$ 3.38	\$ 3.22	\$ 3.09	\$ 2.57	\$ 2.41
8,000	\$15.62	\$11.60	\$ 8.50	\$ 5.37	\$ 4.68	\$ 3.74	\$ 3.57	\$ 3.42	\$ 2.86	\$ 2.67
9,000	\$16.62	\$12.63	\$ 9.29	\$ 5.96	\$ 5.07	\$ 4.10	\$ 3.91	\$ 3.75	\$ 3.17	\$ 2.95
10,000	\$16.05	\$13.62	\$10.13	\$ 6.63	\$ 5.44	\$ 4.87	\$ 4.24	\$ 4.09	\$ 3.52	\$ 3.28
ADD'L 1,000	\$ 1.10	\$ 1.01	\$ 0.85	\$ 0.68	\$ 0.57	\$ 0.52	\$ 0.46	\$ 0.42	\$ 0.33	\$ 0.27

DIGITIZING	FREE WITH ORDER
SEW OUTS	\$ 20.00
COLOR CHANGES	\$ 10.00 / COLOR / LOCATION
PUFF EMBROIDERY	\$ 2.00 / COLOR / LOCATION
JACKETS & BAGS	\$ 0.25
SOLVY	\$ 0.30
METALLIC THREAD	\$ 1.00 / COLOR / LOCATION
WOVEN LABELS/PATCHES	4K STITCH PRICE + \$2 PER PIECE
NAME 1 LINE	\$ 5.00
NAMES 2 LINE	\$ 6.00
NAMES 3 LINE	\$ 7.00
3 IN 1 JACKETS	\$ 0.75
JACKETS WITH LINING	\$ 0.25
NO SHOW BACKING	\$ 0.25
PRE-PRODUCTION SAMPLE	ONE PIECE PRICE
UNPACK/REPACK	\$ 0.15
UNBAGGING INDIVIDUAL GARMENTS	\$ 0.15
CARHARTT, NORTH FACE, PATAGONIA, LULULEMON & SIMILARLY PRICED GARMENTS	100% SPOILAGE
SPOILAGE	2% MINIMUM 1 PIECE



APPLIQUE (TACKLE TWILL)

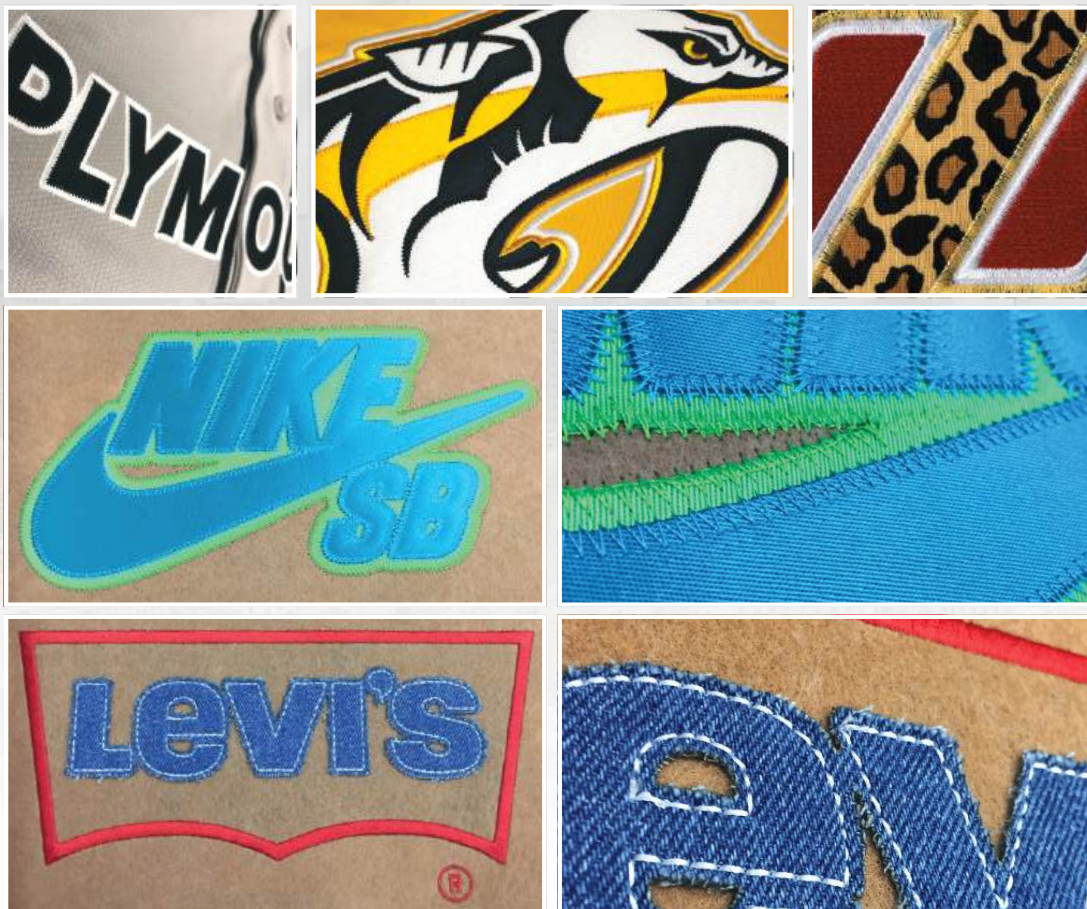
Appliqué refers to a decoration technique in which pieces of twill, felt, or other materials are sewn onto garments to create a high density design. Offered in a wide variety of fabrics, colors, stitches and application techniques. Appliqué is perfect for that high-end retail look that so many customers are demanding today.

STITCH COUNT	24	48	72	144	250	500+
10,000	\$ 9.37	\$ 8.24	\$ 8.08	\$ 7.18	\$ 7.06	\$ 6.55
15,000	\$12.20	\$10.79	\$ 9.72	\$ 9.14	\$ 8.75	\$ 7.96
20,000	\$15.03	\$13.34	\$11.84	\$11.12	\$10.44	\$ 9.81
ADD'L 1,000	\$ 0.63	\$ 0.57	\$ 0.48	\$ 0.45	\$ 0.41	\$ 0.33
ADD'L COLOR/LAYER	\$ 3.28	\$ 2.75	\$ 2.47	\$ 2.47	\$ 2.20	\$ 2.20

JUMBO APPLIQUE 11" TO 13" WIDE	\$ 2.00
DIGITIZING INCLUDES 1-2 COLORS	\$ 50.00
SPLIT FRONT DESIGN	\$ 2.00 PER GARMENT
FELT AVAILABLE ON REQUEST	ONE PIECE PRICE
OVER ZIPPER	\$ 0.75 / PIECE
PRE-PRODUCTION SAMPLE	\$ 25.00
UNPACK/REPACK	\$ 0.15 / PIECE
UNBAGGING INDIVIDUAL GARMENTS	\$ 0.15 / PIECE
SPOILAGE	2% PER DESIGN / MIN 1 PIECE

STANDARD TWILL COLORS AVAILABLE:

WHITE , CREAM BROWN, GRAY, BLACK, RED, CARDINAL, DEVIL RED, PINK, MAROON, ORANGE, TENNESSEE ORANGE, VEGAS GOLD, ATHLETIC GOLD, OLD GOLD, MAIZE, ROYAL, DARK ROYAL, NAVY, SHARK TEAL, COLUMBIA, PURPLE, DARK GREEN, KELLY



CUSTOM PRINTED NECK TAGS

(PRIVATE LABEL)

Looking to differentiate yourself and your client's brands from the competition? Look no further than Target's custom printed neck tags. Offer your clients custom printed neck tags and help them make a strong brand statement while helping you add to your bottom line.

Choose from one of our standard design options below or create your own.

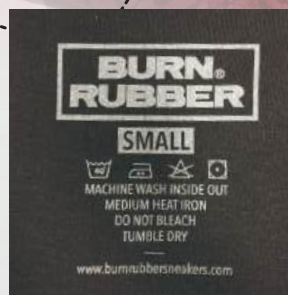
PRICING

50	100	250	500	1000
\$ 2.31	\$ 1.54	\$ 0.92	\$ 0.62	\$ 0.51

INCLUDES 1 PMS STANDARD PMS COLOR IN STANDARD NECK TAG LOCATION
 INCLUDES UP TO 5 GARMENT SIZE VARIATIONS, EACH ADDITIONAL SIZE ADD \$25.00 PER SIZE



Looking to differentiate yourself and your client's brands from the competition?



COLOR CHANGE	\$ 20.00
PHOTO PROOF	\$ 60.00
UNPACK / REPACK	\$ 0.15 / PIECE
UNBAGGING INDIVIDUAL GARMENTS	\$ 0.15 / PIECE
SPOILAGE	2% MINIMUM 1 PIECE

VINYL

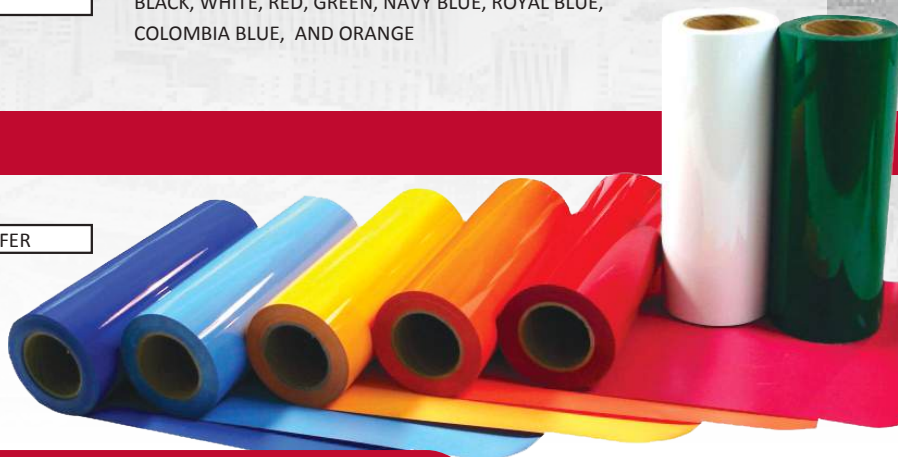
NAMES 2" HIGH	\$ 4.00 / PER NAME
NUMBERS 6" OR 8" HIGH	\$ 2.00 / PER DIGIT

STANDARD TWILL COLORS AVAILABLE:

BLACK, WHITE, RED, GREEN, NAVY BLUE, ROYAL BLUE, COLOMBIA BLUE, AND ORANGE

HEAT TRANSFER

CUSTOMER SUPPLIED	\$ 4.00 / PER TRANSFER
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LASER ETCHING

Take advantage of this technologically advanced process that cannot be duplicated by any other decorating technique. Its cutting edge precision and accuracy is sure to get your customers attention! Laser Etching offers a unique tonal domestic decoration technique with a high perceived value. It is a subtle decorating technique that makes a lasting impression for customers.



UP TO	12	24	72	144	500+
25 SQ INCH	\$ 4.24	\$ 3.38	\$ 2.96	\$ 2.77	\$ 2.48
50 SQ INCH	\$ 5.76	\$ 4.83	\$ 4.34	\$ 4.09	\$ 3.67
100 SQ INCH	\$ 8.03	\$ 6.98	\$ 6.41	\$ 6.06	\$ 5.47
144 SQ INCH	\$10.17	\$ 9.13	\$ 8.48	\$ 8.04	\$ 7.27

RECOMMENDED FABRICS:
 PERFORMANCE FABRIC, SMOOTH FLEECE, DENIM AND BAMBOO COTTON
THIS IS A TONAL DECORATION TECHNIQUE
BLACK & WHITE GARMENTS WILL NOT WORK

PRE-PRODUCTION SAMPLE	\$ 25.00
UNPACK/REPACK	\$ 0.15 / PIECE
UNBAGGING INDIVIDUAL GARMENTS	\$ 0.15 / PIECE
SPOILAGE	2% PER DESIGN / MIN 1 PIECE



LASER QUE

LaserQue is one of the newest additions to our decoration family. With this technique, you can accomplish the look of the traditional leather patch. This technique is used on foam. It works best with simple design and can be applied to any type of garment in almost any location. Be sure to speak to your sales rep about LaserQue.

	24	96	240	500+
FOAM	\$ 5.43	\$ 4.97	\$ 4.51	\$ 4.97

PRE-PRODUCTION SAMPLE	CALL FOR PRICING
UNPACK/REPACK	\$ 0.15 / PIECE
UNBAGGING INDIVIDUAL GARMENTS	\$ 0.15 / PIECE
SPOILAGE	2% PER DESIGN / MIN 1 PIECE

***SMALL DETAIL NOT RECOMMENDED**



FINISHING

FOLD & POLYBAG	\$ 0.50 PER GARMENT
FOLD ONLY	\$ 0.45 PER GARMENT
ROLL & BAND (TARGET OR CUSTOMER SUPPLIED)	\$ 0.50
APPLY STICKER (CUSTOMER SUPPLIED)	\$ 0.15
APPLY STICKER (TARGET SUPPLIED)	\$ 0.50
APPLY HANGTAG (CUSTOMER SUPPLIED)	\$ 0.20
PICK & PACK	\$ 1.00
KITTING	\$ 0.35 / UNIT



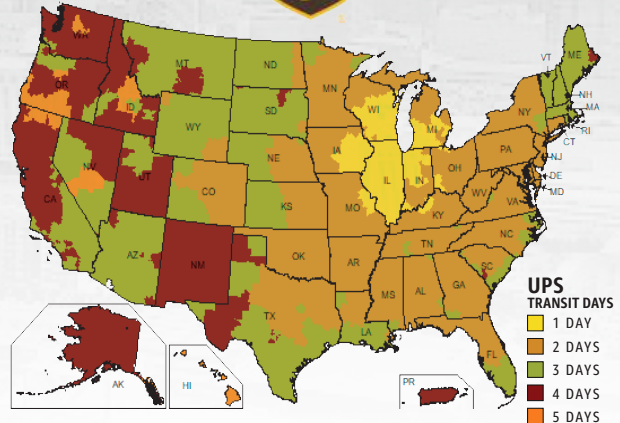
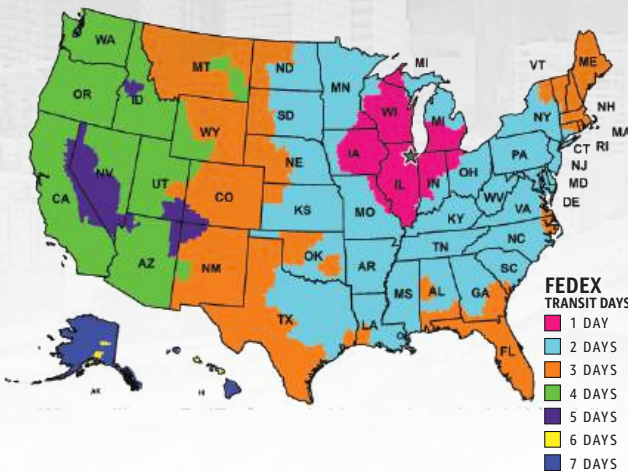
DROP SHIPPING

STANDARD PACK OUT	\$ 5.00
CUSTOM PACK OUT	\$ 8.00



SHIPPING

HANDLING \$3.00/BOX \$6.00 MIN - \$200.00 MAX



SPECIAL TECHNIQUES

Looking for some creative ways to set your client's brands apart and add impact to any design? Our Special Effect screen printing processes do just that. Take a typical design and give it that retail edge by adding one of our special effect printing techniques.

All Special Effects need to be added to our standard Spot Color print pricing and are priced per location.

VINTAGE HALTONE	\$ 0.25 / COLOR
PUFF INK	\$ 0.75 / COLOR
DISCHARGE UNDERBASE	\$ 0.75
CLEAR DISCHARGE	\$ 0.75
COLOR DISCHARGE	\$ 0.75 / COLOR/LOCATION
WATERBASE	\$ 0.75 / COLOR/LOCATION
GLOW IN THE DARK	+1 COLOR + \$0.50
GLITTER FLAKE	+1 COLOR + \$0.50 / COLOR
CLEAR LIQUID GEL	\$ 0.25
CRYSTALINA	\$ 0.25 / COLOR

* ALL UPCHARGES ARE PER COLOR PER LOCATION



*CLEAR LIQUID GEL ON BLACK



METALLIC FOIL

Looking to create that Bling-Bling look? Well look no further than our Metallic Foil. Metallic Foil is perfect for the women's wear, kid's wear and street wear markets and is available in a variety of colors.

48	96	144	250	500	1000
\$ 3.25	\$ 2.75	\$ 2.25	\$ 2.05	\$ 1.55	\$ 1.40

Includes print price and 1 color foil transfer.

Non-Standard Colors please add \$.50 per location

Standard Colors: Gold, Silver, Red & Royal Blue

Non-Standard Colors: Black, Purple, Green, Pink, Copper, and specialty patterns



UNDER BASES (UB)



STANDARD UB

This under base technique is used most often when printing on light and dark garments. A thin layer of ink (typically white) is laid down beneath the overall design and acts like a primer. The second coat is then applied on top of the underbase to create the desired look/color. Using Target's Standard UB is by far the most accurate way to assure PMS colors are matched accurately. Use of a Standard UB adds weight and more of a plastic feel to any design. When using a standard under base finished prints will most accurately match the coated PMS colors as opposed the uncoated PMS colors.

Add to Run Charge ADD
STANDARD UB Add 1 Color



NO UB

White and from time-to-time certain light garments require no under base. Similar to painting a white wall there is no need to lay down an under base as nearly all colors are not affected by white or very light garments showing through. The finished hand of the garment will be very soft and in some cases it might feel like the ink was actually dyed into the garment. On darker garments to get a very soft hand it is possible to use no underbase, however getting accurate PMS colors is all but impossible as the garment color can and often will have a dramatic effect on the finished product.

Add to Run Charge ADD
NO UB No Charge



DISCHARGE UB (100% COTTON GARMENTS ONLY)

Discharge under base is great for projects that are being printed on 100% Cotton, dark and some light garments. Instead of using a thin layer of ink, which acts like the primer, we instead add to the ink a discharge additive that extracts the dye from the garment. Most often this additive will contain a small amount of white ink. The combination of the discharge additive and the light white ink creates a super soft underbase, which is then overprinted with the chosen PMS color. The result is a very soft hand to the finished product on dark and light garments. Colors will not be as vibrant when using a discharge under base and will typically have a dull matte finish as opposed to a glossy plastic finish.

Add to Run Charge ADD
DISCHARGE UB Add 1 Color
 + \$0.50



DYNO GREY UB

Dyno grey is used on 100% polyester garments to prevent dye migration and hold color vibrancy. Dyno grey is printed on an additional screen with a standard underbase printed on top. The additional layer of ink can make imprints feel thick.

Add to Run Charge ADD
DYNO GREY UB Add 2 Colors

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